

SSIP Sensitisation Program on "Problem Solving & Idea Generation"

EVENT REPORT

1. General Event Details

- **Event Title:** SSIP Sensitisation Program on "Problem Solving & Idea Generation"
- **Host Institution:** Government Arts & Commerce College, Kadoli
- **Institutional Scheme:** Student Start-up and Innovation Policy (SSIP 2.0)
- **Date & Time:** August 19, 2026 at 09:30 AM
- **Venue:** Government Arts & Commerce College, Kadoli
- **SSIP Coordinator:** Dr. Ajay D. Patel
- **Resource Person:** Dr. Krishna Lala, Assistant Professor (Economics), Government Arts & Commerce College, Gambhoi
- **Patron / Principal:** Dr. Kalpana Machchhar

2. Participation Summary

- **Student Strength:** ~126
- **Faculty Members Present:** ~9
- **Total Beneficiaries:** ~135

3. Objectives

- To orient students towards the SSIP 2.0 institutional framework and grant mechanisms.
- To cultivate critical thinking, creative problem-solving, and startup ideation among arts and commerce students.
- To empower students to identify real-world community issues and build viable project prototypes.

4. Key Insights & Content Shared by Key Speakers

Introductory Remarks — Dr. Ajay D. Patel (SSIP Coordinator)

- Emphasized that innovation is not limited to technical domains; non-technical, social, and commercial ideas hold immense potential.
- Outlined how SSIP 2.0 acts as a springboard, providing financial backing, mentorship, and institutional support to turn campus concepts into actual ventures.

Keynote Address — Dr. Krishna Lala (Resource Person)

- **Identifying Real-World Problems:** Discussed how structured observation of everyday economic and social friction leads to valid business opportunities.
- **The "5-Why" Analysis & Idea Generation:** Guided students on how to drill down to the root cause of an issue rather than addressing surface-level symptoms.
- **Feasibility & Value Proposition:** Explained how to align an idea with market demand, resource efficiency, and local community impact.
- **Actionable Thinking:** Encouraged students to start small with campus-level pilot projects, refine their models using peer feedback, and leverage institutional SSIP resources to scale up.

5. Program Outcomes

- High level of student engagement with active participation during the post-talk Q&A session.
- Clearer understanding among non-engineering students regarding their eligibility and pathways under SSIP 2.0.
- Artifacts documented for NAAC Criterion 3 (Research, Innovations, and Extension).

Report Prepared By:

Dr. Ajay D. Patel

SSIP Coordinator, Government Arts & Commerce College, Kadoli

Wed 19th, Aug 2026
09:30am



SSIP Sensitisation Program

Problem Solving & Idea Generation

RESOURCE PERSON:

DR. KRISHNA LALA
ASSISTANT PROFESSOR IN ECONOMICS,
GOVERNMENT ARTS & COMMERCE COLLEGE, GAMBHOI

Organised By:

Government Arts & Commerce College, Kadoli

SSIP COORDINATOR
DR. AJAY D PATEL

PRINCIPAL
DR. KALPANA MACHCHHAR



GOVERNMENT ARTS & COMMERCE COLLEGE, KADOLI



To,
Dr. Krishna Lala
Assistant Professor (Economics)
Government Arts & Commerce College, Gambhoi

Subject: Invitation as Resource Person for SSIP Sensitisation Program

Dear Dr. Lala,
It gives us immense pleasure to invite you as the Resource Person for the upcoming SSIP Sensitisation Program organized by Government Arts & Commerce College, Kadoli. Your expertise and insight will be invaluable to our students as we explore ways to foster innovation and practical thinking on campus. Details of the session are as follows:

- Topic: Problem Solving & Idea Generation
- Date: August 19, 2026
- Time: 9:30 AM
- Venue: Government Arts & Commerce College, Kadoli

We would be honored by your presence and look forward to an interactive, inspiring session for our students. Kindly accept our invitation.

Warm regards,
Dr. Kalpana Machchhar
Principal
Government Arts & Commerce College, Kadoli

Dr. Ajay D Patel
SSIP Coordinator
Government Arts & Commerce College, Kadoli





